

**Ron Sachs Communication
Florida Election 2010
Social Media Measurements**

United States Senate Race

Marco Rubio

Twitter

787Tweets

2,904Following

17,824Followers

1,351Listed

Facebook: 132,838 People Like This

You Tube

Channel Views:

53,614

Total Upload Views:

1,267,227

Rubio Press Office Twitter Account

768Tweets

167Following

816Followers

66Listed

Alexa.com ranking for MarcoRubio.com

253,186

Alexa Traffic Rank

32,529

Traffic Rank in US

217

Sites Linking In

Charlie Crist

Twitter

373Tweets

117Following

7,421Followers

625Listed

Facebook: 29,629 People Like This

You Tube

Channel Views:

14,638

Total Upload Views:

140,879

Alexa.com ranking for CharlieCrist.com

438,771

Alexa Traffic Rank

48,822

Traffic Rank in US

153

Sites Linking In

Kendrick Meek

Twitter

1,260Tweets

5,218Following

6,032Followers

611Listed

Facebook: 24,037People Like This

You Tube

Channel Views:

15,322

Total Upload Views:

98,542

Alexa.com ranking for KendrickMeek.com

375,800

Alexa Traffic Rank

53,386

Traffic Rank in US

87

Sites Linking In

Governor's Race

Rick Scott

Twitter

425 Tweets

3,411 Following

3,253 Followers

225 Listed

Facebook: 54,816 People Like This

You Tube

Channel Views:

23,331

Total Upload Views:

196,753

Alexa.com ranking for RickScottforFlorida.com

292,680

Alexa Traffic Rank

47,848

Traffic Rank in US

50

Sites Linking In

Alex Sink

Twitter

720 Tweets

2,629 Following

5,106 Followers

367 Listed

Facebook: 29,713 People Like This

You Tube

Channel Views:

11,925

Total Upload Views:

187,989

Alexa.com ranking for AlexSink2010.com

273,803

Alexa Traffic Rank

32,068

Traffic Rank in US

46

Sites Linking I

Attorney General's Race

Pam Bondi

Twitter

270Tweets

1,109Following

1,128 Followers

104 Listed

Facebook: 7,837 People Like This

You Tube

Channel Views:

5,591

Total Upload Views:

14,808

Dan Gelber

Twitter

386Tweets

1,514Following

2,374Followers

139Listed

Facebook: 5,000 friends

Facebook: 2,651 People Like This

You Tube

Channel Views:

2,822

Total Upload Views:

44,028

Chief Financial Officer's Race

Jeff Atwater

Twitter

444Tweets

1,330Following

1,569Followers

113Listed

Facebook: 5,467 People Like This

You Tube

Channel Views:

985

Total Upload Views:

7,341

Loranne Ausley

Twitter

136Tweets

157Following

392Followers

35Listed

Facebook: 3,156 People Like This

You Tube

Channel Views:

253

Total Upload Views:

7,169

Agriculture Commissioner's Race

Adam Putnam

Twitter

608Tweets

2,198Following

2,121Followers

188Listed

Facebook: 19,641 People Like This

You Tube

Channel Views:

1,854

Total Upload Views:

9,694

Scott Maddox

Twitter

438Tweets

1,095Following

518Followers

63Listed

Facebook: 2,506 People Like This

You Tube

Channel Views:

512

Total Upload Views:

6,700